

THE AVENUE THEATRE
RENTAL INFORMATION

Public Rentals:

The Avenue Theatre is available for public rentals. These events include but are not limited to concerts, theatre productions, dance recitals and more. A public rental is classified as an event that is open to the general public or where an admission or ticket price is charged to gain entry. The Avenue Theatre retains care and control of the facility during all rentals.

Option 1) All Ages single event, no outside food or drink permitted.

-All Ages are permitted to attend or perform.

-There is no alcohol service or consumption.

-Facility fee is \$600.00 Friday/Saturday and only \$550.00 Monday to Thursday. This fee includes the rental of the facility and it's equipment for a single event only. This fee is due up front along with the rental form at the time of booking to confirm. Your booking is not confirmed until the facility fee and rental form are received. Payment can be made by cash, certified cheque, debit or credit card. Cheques should be made payable to Avenue Theatre. Personal cheques are not an accepted form of payment. Your facility fee is not refundable.

-Noise curfew for All Ages events is 11pm, and event curfew is Midnight. These curfews are not flexible.

-You must be 18 years of age as well as hold a valid credit card to rent the Avenue Theatre. Your credit card information will be held on file until 72 hours after your event has ended. Your card may be charged for any damages to the facility or damages/missing equipment or if your event runs over scheduled time.

-The renter will be charged \$50 for each half hour the rental runs past the rental curfew.

-Independent staff (Sound technician, lighting technician, security, front of house) will be contracted to work your event. (Staff wages are calculated at an hourly rate which is outlined below).

-It is mandatory that only our approved technicians will use the in-house sound, video and lighting equipment.

-It is mandatory that only our approved security guards may work an event at Avenue.

-Avenue operates and retains all concession sales. No outside food or drink will be permitted unless otherwise arranged.

-The renter has the option of using our ticketing system through YEG Live to sell advance tickets. The system includes online and physical sale of tickets. The renter receives 100% of net ticket revenue after ticketing costs are deducted at source. The renter will pay a fee of \$.57 per physical ticket requested, as well as a 6.9% YEG Live online ticket sale commission rate per ticket.

Option 2) 18+ single event, no outside food or drink permitted.

-Minors cannot attend or perform during an 18+ event.

-There is alcohol service.

-Facility fee is \$300.00 Friday/Saturday and only \$250.00 Monday to Thursday. This fee includes the rental of the facility and its equipment for a single event only. This fee is due up front along with the rental form at the time of booking to confirm. Your booking is not confirmed until the facility fee and rental form are received. Payment can be made by cash, certified cheque, debit or credit card. Cheques should be made payable to Avenue Theatre. Personal cheques are not an accepted form of payment. Your facility fee is not refundable.

-Noise curfew for 18+ events is 2am and event curfew is 3am. These curfews are not flexible.

-You must be 18 years of age as well as hold a valid credit card to rent the Avenue Theatre. Your credit card information will be held on file until 72 hours after your event has ended. Your card may be charged for any damages to the facility or damages/missing equipment or if your event runs over scheduled time.

-The renter will be charged \$50 for each half hour the rental runs past the rental curfew.

-Independent staff (Sound technician, lighting technician, security, front of house) will be contracted to work your event. (Staff wages are calculated at an hourly rate which is outlined below).

-It is mandatory that only our approved technicians will use the in-house sound, video and lighting equipment.

-It is mandatory that only our approved security guards may work an event at Avenue.

-Avenue operates and retains all concession and bar sales. No outside food or drink will be permitted unless otherwise arranged.

-The renter has the option of using our ticketing system through YEG Live to sell advance tickets. The system includes online and physical sale of tickets. The renter receives 100% of net ticket revenue after ticketing costs are deducted at source. The renter will pay a fee of \$.57 per physical ticket requested, as well as a 6.9% YEG Live online ticket sale commission rate per ticket.

Option 3) Multiple events over consecutive days.

-Avenue is available for daily and weekly rentals. Because the scope of these rentals largely vary, the facility fee is determined on a per rental basis. Please inquire for more information!

Independent staff wages for public events:

Staff wages are calculated at an hourly rate, and will be invoiced to the renter at the end of their event. The invoice shall be paid in full in cash to each individual staff member. It is mandatory that only our approved independent staff work any event at Avenue Theatre.

Sound Technician - Advanced \$25/Hour, Intermediate \$20/Hour (Mandatory)

Lighting Technician - Advanced \$20/Hour, Intermediate \$10/Hour (Optional)

Security Guard - \$15/Hour (Mandatory - all ages events, 1 security guard for every 100 people expected to attend. 18+ events, a minimum of 2 security guards with an additional 1 security guard for every 50 people expected to attend over a total of 100 people).

Front of House Manager/Door Person - \$10/Hour (Mandatory)

Stage Manager - \$10/Hour (Optional)

Private Rentals:

Avenue is available during the daytime on most weekdays and some weekends to use for private rentals.

A rental is classified as private if the facility is not open to the general public during your rental and tickets are not being sold. Private rentals are usually used for rehearsal time, photo shoots, video shoots, meetings, etc.

The facility fee for private rentals is \$25/hour

For more information or to book the space, please contact us!

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